

Spring Gas Shareable Graphics

The Spring Gas Conference features sessions, workshops and roundtable sessions led by industry thought leaders with content curated by peers. Topics focus on technical skills and leadership training for natural gas operators. With best-in-class training, you can create a customized schedule to meet your specific professional needs for you and your team to learn and grow together.

How to Connect before the Conference

Download this art and share on your social media. #SGASpringGas

Tag us on social media

 @SGANaturalGas

 @SGANaturalGas

 @SGANaturalGas

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Link to the conference:

SGANaturalGas.org/event/springgasconference

Speaker

Make it Personal

Speaker: We encourage you to share your session on your personal LinkedIn feed. Customize the generic graphic by adding your photo and the session title. For an extra touch, consider using a photo of you at a previous speaking engagement.

Social Media

Social Media

Email Signature

Attendee

Make it Personal

Attendee: Networking is a cornerstone of this conference, whether you're a first-timer or a returning attendee. Sharing this opportunity with fellow natural gas managers and leaders will amplify the value for everyone. Let's make this year's conference a success together.

Tip: Posts from personal accounts perform significantly better on LinkedIn. We recommend that you post on your account. Peers, and other connections will more likely see the post on their feed.

Social Media

Social Media

Email Signature

Exhibitor

Make it Personal

Exhibitor: Encourage your followers and those interested in your products/ services to visit your booth by sharing the event graphic. Include your booth number on the graphic for easy navigation. Consider adding a photo of your booth from a previous event to give attendees a glimpse of what to expect.

Tip: Posts from personal accounts perform significantly better on LinkedIn. Encourage your employees, brand ambassadors, and other connections to share the event graphic on their own LinkedIn feeds for wider reach.

Social Media

Social Media

Email Signature