

SPRING GAS CONFERENCE

MAR 23–25, 2026
Columbia, SC



EXHIBITOR EXPERIENCE



Why Exhibit at Spring Gas?

The Exhibit Hall is your opportunity engine — a dynamic hub where learning meets connection. We engineer traffic through timed experiences, micro-learning, and gamified engagement so every conversation turns into value.

Booth Pricing

TYPE	MEMBERS	NON-MEMBERS
Standard 8'x10' Booth (includes 1 full registration)	\$2,800	\$3,650
Pipeline Pairing (including Bar Cart Add-On)	+\$1,800	Members Only
Tabletop 8'x8' Booth (only 10 available)	\$1,000	Members Only

Experience Features that Spark Conversations

- **"I'm Part of the Energy Story" Wall:** branded photo wall where attendees snap, tag, and share their connection to the industry.
- **Industry Trivia Crawl:** each booth provides one trivia question. Completing the crawl unlocks prizes.
- **Tech Updates:** 15-minute sessions for product demos and insights.
- **Meet-the-Speaker Drop-Ins:** speakers hold casual Q&As at exhibitor booths to draw attendees.

Timed Traffic Pushes

- **Pipeline Pairings:** signature reception experience hosted in the Exhibit Hall. Pairings last 15-minute of a scheduled conversation between an exhibitor and attendee, designed to go beyond booth talk.
- **Snack & Scan:** mid-morning and mid-afternoon breaks push attendees to the floor.
- **Updated App Experience:** prepare yourself for new added features and changes to the app.



Exhibitors as Co-Hosts

SGA views exhibitors as **partners** — not vendors. Co-hosting activations build brand credibility and deeper relationships. By aligning with SGA's mission to **Share, Grow, Advance**, you help create memorable experiences that connect people, ideas, and innovation.

