

Laura Morrow

Chief Communications Officer
Artera Services



Laura Morrow is a highly accomplished and seasoned professional serving as the Chief Communications Officer (CCO) at Artera Services, where she leads comprehensive internal and external communication strategies across all corporate functions. In her role, Laura oversees the communication efforts of seven operating companies within the Artera family, supporting a workforce of over 10,000 employees across 41 states. With over a decade of experience in the energy industry, Laura has been an integral part of the company's transformation and progress in sustainable solutions, employee engagement, inclusion, and safety practices.

Having successfully navigated seven distinct company acquisitions, Laura understands the critical importance of effective communication, values-driven leadership, and the implementation of change management strategies. Known for her adaptability, she thrives in dynamic, fast-paced environments and ensures communications align with strategic business objectives.

In addition to her role at Artera, Laura is actively engaged in advancing the energy and utility industry. She is currently serving a two-year term on the Southern Gas Association (SGA) Associate Member Committee and participates in other industry organizations to help shape conversations around innovation, safety, and workforce development.

Prior to her current role as CCO, Laura served as Vice President of Communications of Artera and, earlier, led communication initiatives at Miller Pipeline, an Artera company. Laura's professional demeanor is defined by her creative mindset, unwavering positivity, and servant leadership approach. She is committed to advancing Artera's story across the industry and with key shareholders, always keeping the company's most valuable asset, its people, at the center of her work.

Laura holds a bachelor's degree in Business Management and Marketing from Bridgewater State University in Bridgewater, Massachusetts. She lives in Indianapolis, Indiana, with her husband and two daughters.