

# Laura Morrow

VP of Communications

Artera Services



Laura Morrow is a highly accomplished and seasoned professional serving as the Vice President of Communications at Artera Services, where she spearheads comprehensive internal and external communication strategies across all corporate functions. In her position, Laura oversees the communication efforts of ten operating companies within the Artera family, comprising a workforce of over 10,000 employees spread across 41 states. With nearly a decade of experience in the energy industry, Laura has been an integral witness to the significant transformation and progress achieved in sustainable solutions, DE&I, and safety practices.

Having navigated the intricacies of seven distinct company acquisitions, Laura understands the criticality of effective communication, exemplary leadership rooted in core values, and the successful implementation of change management strategies. Demonstrating exceptional adaptability, she thrives in dynamic and fast-paced environments and pivots on projects to align with strategic business objectives.

Prior to assuming her current role at Artera, Laura showcased her skills by leading the communication initiatives at Miller Pipeline, an Artera company. Over the course of seven years, she ascended through the ranks from a specialist to a director, building the organization's communication infrastructure. Under her guidance, Miller Pipeline established robust employee recognition programs, comprehensive safety communications, impactful joint leadership meetings, and forward-thinking social media strategies.

Laura's professional demeanor is characterized by her creative mindset, unwavering positivity, and servant leadership approach. She remains steadfast in prioritizing the core objectives of the business while conscientiously recognizing the profound impact it has on its most invaluable asset - the people. She implements those practices to help Artera tell its story to the industry and shareholders.

Laura holds a bachelor's degree in Business Management and Marketing from Bridgewater State University in Bridgewater, Massachusetts. She lives in Indianapolis, Indiana, with her husband and two daughters.