

ENGAGEMENT PARADIGM

1 Board to Executive Council

The Board of Directors sets the association's top priorities and overall direction, passing them down to the Executive Council to guide the work of Sections and committees.

2 Executive Council to Sections

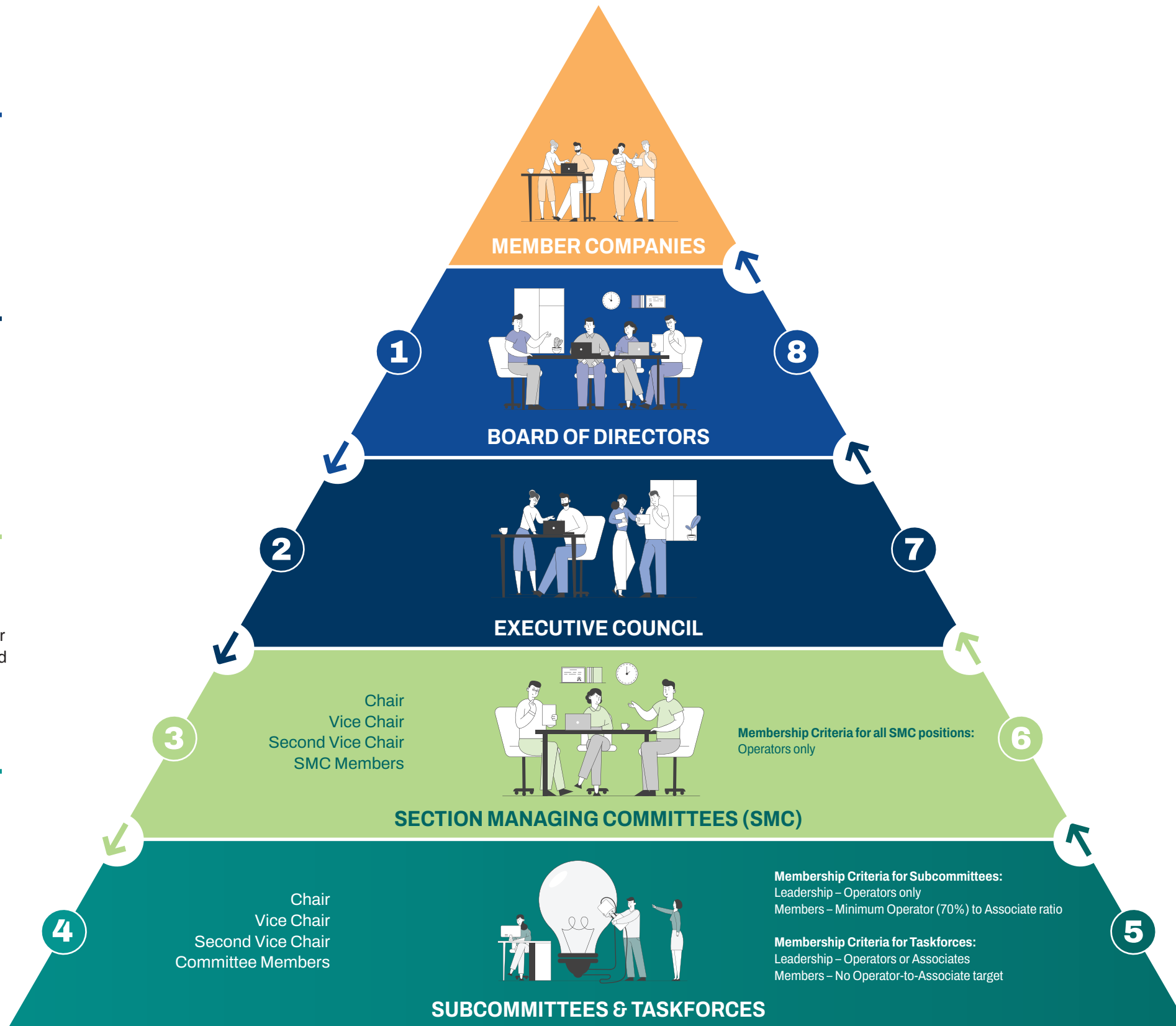
The Executive Council communicates those priorities and provides guidance and oversight to Section Managing Committees, helping them support healthy, well run committees.

3 Sections to Committees

Section Managing Committees offer hands-on support and advisory direction to the subcommittees below them, including support for annual plans, recruiting committee members, and regular check ins to keep everyone aligned.

4 Committees Use Information

Individual committees use this guidance to shape their discussions and activities, creating space for peer learning, problem solving, and relationship building. When it makes sense, they also develop practical outputs like ideas for training, conferences, or tools, with SGA staff providing logistical support.



8 Board Ensures Impact to Membership

The Board reviews these insights to confirm the committee system is delivering clear value to member companies through relationships, learning, and practical resources, and it helps ensure feedback flows back to participants so they can see how their contributions make a difference.

7 Executive Council Feeds to Board

The Executive Council compiles section reports into a broader view of committee activity and effectiveness, assesses overall health, and delivers consolidated updates and advisory input to the Board.

6 Sections Feed to Executive Council

Section Managing Committees gather these updates from all their subcommittees, assess overall health, and send consolidated summaries to the Executive Council to inform support, priorities, and any structural decisions.

5 Committees Feed to Sections

Committees share their progress with Section Managing Committees, including participation and health, key discussion themes, ideas that may serve the broader membership, and any challenges where help is needed.